

Commercial Photography 2012



Beechworth Photographers will offer you creative & professional photography services. We have expertise in the areas of Business Marketing & Advertising, Regional Tourism, Food & Wine, Annual Reports and Industrial Photography. In addition, the Beechworth Studio is well equipped for Business Portraits & Product Photography. Below is a guide to our commercial services and rates. Please don't hesitate to contact us if you require a customised quote.





All rates exclude GST

Commercial Rates: Location & Studio

Commercial Photography Studio/Location	Full-day (8 hrs)	\$800.00
	Half-day (4 hrs)	\$440.00
	Per Hour	\$120.00
Commercial Photographic Assistant & Digital Operator	Full-day (8 hrs)	\$250.00
	Half-day (4 hrs)	\$145.00
	Per Hour	\$35.00
Post-Production	Per Hour	\$80.00
Pro-Lighting Kit Hire This is a powerful & versatile mobile flash kit suitable for lighting small to medium size commercial spaces such as shops, cafés, motel accommodation, and residential real estate.	Per Half-day	Per Full-day
Kit 1: 2x flash heads, soft-boxes, stands & sandbags	\$159.00	\$265.00
Kit 2: 3x flash heads, soft-boxes, stands & sandbags	\$210.00	\$350.00
Travel Half our hourly rate is charged for 1 direction of travel only. For commissions within 80km return, travel is FOC.		

Studio Photography

Specialised photography with the use of studio and lighting equipment is available at our Church Street Studio. The studio space is ideal for product photography and business portraiture.

Product Photography in Studio

A broad range of products can be photographed in controlled lighting conditions for a clean and professional result. These may include (but not exclusive to) wine bottles, home-wares, linen, food, clothing.. the list goes on!
A 2 hour minimum is required to set up the studio for a customized result.
We offer styling and propping of shots as an additional service.

\$250.00+
+ image supply

Professional Corporate Portraits in Studio

Individual Portrait (up to an hour) Price excludes Image Supply \$125.00
Group & Individual Portraits (up to 2hrs Photography) Price excludes Image Supply \$250.00

Professional Corporate Portraits on Location

Group & Individual Portraits (up to 1.5hrs Photography) Price excludes Image Supply \$300.00
No Travel Fee within 1 hour return of Beechworth

Small Business Package

One full day of Photography on Location & 1 hour of Post-Production \$1052.00
Supply of 10 images on CD: 10 for website use and 6 for high res brochure (6MB) (Standard Price:
Includes full day use of the Interior Pro Lighting Kit 1 \$1,316.00)



All rates exclude GST

Digital Services

Digital Services include Image Supply, Image Licensing and a range of Post-Production Services. Beechworth Photographers are happy to liaise with designers & printers to ensure an optimal result.

Post Production & Supply of Digital Images

All digital images require post-production for a professional result. This encompasses the time required for: downloading, file handling, renaming, editing, colour & contrast balance, preview preparation, upload to web gallery, and file conversion (from raw to tiff/jpeg). This takes time!

Post-Production

Post-Production	Per hour	\$80.00
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Clients commissioning Beechworth Photographers receive a standard licensing term of 3 years as part of the Image Supply Fee. Licensing of images following this period is available for renewal. Please contact us if you wish to continue using images beyond 3 years. Copyright is by law owned by the photographer. Full Copyright can be purchased for unlimited image usage by negotiation.

Digital image supply is charged on a per image basis. The supply fee covers the largest file size required. Smaller versions of the same image are supplied at no additional charge. Images are refined and receive light retouching.

Image Supply Size & Resolution	File Size	Pixel dimensions	Print Size	Price Per Image
Web Only 72 ppi	700Kb	600 x 400px	na	\$12.00
A6 300 dpi + Web	6Mb	1748 x 1240px	148 x 105mm	\$18.00
A5 300 dpi + Web	12Mb	2480 x 1748px	210 x 148mm	\$25.00
A4 300 dpi + Web	25Mb	3508 x 2480px	297 x 210mm	\$40.00
A3+ 300 dpi + Web + TV Advert usage	50Mb	4962 x 3520px	420 x 298mm	POA
Billboard	60Mb	5446 x 3850px	Dependant on resolution	POA
Quantity Discounts		15 images or more		-10%
Quantity Discounts		25 images or more		-15%

Other Post Production Services

Images Supply on CD & Post Delivered	Per disc	\$15.00
Email Images	Per job	< 10 MB
FTP Upload (compressed file size)	Per Mb >10MB	\$2.00
Digital Processing – Standard	5 business days	-
Digital Processing – Priority	Images supplied within 48 hours during business hours	+ 20%
Digital Processing – Urgent After Hours (if available)	Images supplied within 24 hours including outside business hours	+ 50% minimum + \$50